

NERDYGIRL

■ 50-PAGE PRINT-READY PDF • FREE DOWNLOAD

90-DAY TIKTOK BOSS

Your comprehensive planner for TikTok Shop creators ready to dominate content strategy, track sales, and build a sustainable empire — one day at a time.

Open Planner (Print-Ready)

See What's Inside →

PDF FORMAT

50 PAGES

PRINT OR DIGITAL

BUILT FOR @NERDINBOISE CREATORS

90

DAYS OF PLANNING

50+

PRINTABLE PAGES

12

WEEKLY CALENDARS

37

CHAPTER SECTIONS



*Your content strategy is a mirror. What story
does yours tell? Let's make it a **bestseller**
— not a forgotten draft.*

 **EVERYTHING YOU GET**

WHAT'S **INSIDE**

Every section is packed with purpose-built pages. No fluff. Just the exact tools a TikTok Shop affiliate needs to plan, execute, and scale.



90-Day Goals & Quarter Planning

Set your entire quarterly vision: mission statement, 90-day milestones,

revenue targets, audience growth goals, content pillars, and quarterly wins tracker. Starts with a clear-eyed look at where you want to be on Day 90.

PAGES 01-06 · 6 PAGES



Monthly Planning (3 Months)

Each month gets an opener, theme, and goals tracker. Establish monthly content focus, video targets, and key products for the month. Repeat across all three months for a rhythm that builds momentum.

PAGES 07-13 · 7 PAGES



Weekly Content Calendars

12 complete weekly calendars — Mon–Sun layout with content type, hook, and daily sales fields. Each week closes with a reflection + top performer review.

PAGES 14-25 · 24 PAGES



Product Strategy

Product selection framework, performance tracking matrix, and launch planning pages. Know which products are moving and which need replacing — fast.

PAGES 24-26 · 3 PAGES



Video Output Goals

Track your daily and weekly production targets. Whether you're posting 3 or 30 videos a week, this section holds you accountable to your output numbers.

PAGE 27 · 1 PAGE



Revenue & Commission Tracking

Sales & commission goals, weekly sales tracker, monthly revenue breakdown, and income sources analysis. Your full earnings picture in one place.

PAGES 30-33 · 4 PAGES



Views & Analytics Tracker

Log your video views, engagement rates, follower growth, and conversion data week by week. Spot what's working before the algorithm even catches up.

PAGE 34 · 1 PAGE



Brand Collabs & Fixed-Fee Tracker

Log brand partnerships, negotiate with data, and track every fixed-fee deal alongside your affiliate income to know your true earning power.

PAGE 37 · 1 PAGE



Creative Arsenal

Two-part video ideas bank with hooks, script starters, captions, and hashtag strategies. Never stare at a blank screen before filming again.

PAGES 28–29 · 2 PAGES



Campaign Planning

Two campaign pages for planning and post-mortem analysis. Map out promotions, discount codes, and sales events with a built-in performance review.

PAGES 35–36



Weekly & Monthly Reviews

Built-in reflection pages every Sunday and at month-end. Review what worked, what flopped, and set sharp adjustments before the next cycle starts.

THROUGHOUT



90-Day Summary

A final wrap-up page to total your revenue, views, follower gains, income breakdown by stream, achievements, and lessons learned across the full quarter.

PAGE 38 · FINAL

HOW TO **USE** THIS

The planner is built around three consistent rhythms — daily, weekly, and monthly. Each layer stacks on the one before it to create compounding clarity.



Daily Ritual

Spend 5–10 minutes each day logging your content posted, sales generated, and one win. Consistency is the habit that builds empires. Small entries compound into massive data over 90 days.

5–10 MIN/DAY



Weekly Review

Every Sunday, reflect on what worked and what didn't. Log top-performing content, review your weekly sales total, and set sharp adjustments for the next 7 days. No guesswork — just data.

EVERY SUNDAY





Monthly Reset

At month-end, celebrate your wins, analyze your metrics, and set your content theme and revenue focus for the next 30 days. Three of these and you'll have transformed your entire operation.

MONTHLY · DAY 30/60/90

≡ **FULL CHAPTER INDEX**

ALL 37 CHAPTERS

Every chapter is one focused page or spread. Flip to exactly what you need, when you need it.

00 **BEFORE YOU BEGIN**
How to Use This Planner

01 **QUARTER PLANNING**
Your 90-Day Mission

02 **QUARTER PLANNING**
90-Day Goals & Milestones

03 **QUARTER PLANNING**

Content Pillars & Themes

04 **QUARTER PLANNING**
Quarterly Revenue Targets

05 **QUARTER PLANNING**
Audience Growth Goals

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Quarterly Wins & Celebrations

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Month 1 Opener & Theme

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Month 1 Goals & Targets

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Month 2 Opener & Theme

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Month 2 Goals & Targets

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Month 3 Opener & Theme

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Month 3 Goals & Targets

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Hooks · Scripts · Captions · Hashtags

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Campaign Planning & Tracking

36 CAMPAIGNS

Campaign Performance Analysis

37 BRAND PARTNERSHIPS

Brand Collabs & Fixed-Fee Tracker



FINAL PAGE

90-Day Summary: Totals, Wins & Lessons

Total revenue · views · videos · followers gained · income breakdown

→ THE SYSTEM

PLAN · CREATE · REPEAT

Three phases, one quarter, zero guesswork.

01

Set Your Quarter

Start by locking in your 90-day mission, revenue targets, content pillars, and audience goals. A clear destination makes every daily decision easier.

02



Plan Each Week

Fill your weekly calendars with content ideas, hooks, and product links. Log sales daily. The data you collect here becomes your growth engine.

03

Review & Adjust

Every Sunday and every month-end, review your numbers and double down on what's working. This is where most creators skip — and where you'll win.

READY TO BUILD YOUR **EMPIRE?**

Download the 90-day TikTok Shop Boss Planner and start tracking your content strategy, sales, and growth today. Print it. Fill it. Own it.

Open Planner (Print-Ready)

✓ PDF Format

✓ 50 Pages

✓ Print or Digital

✓ Built for TikTok Shop Affiliates

NERDY GIRL

PLAN • CREATE • TRACK • CELEBRATE • REPEAT

@NERDINBOISE • 90-DAY PLANNER • BUILT FOR CREATORS READY TO WIN